

CHELSEA NORDIQ STRATEGIC FRAMEWORK

VISION: “*Chelsea Nordiq: Where you want to be, where you want to ski*”

Chelsea Nordiq is a caring, engaged, and evolving COMMUNITY of families, gliders, and athletes nurturing skiing for life, life skills, and a path to excellence.

MISSION	STRATEGIC AREAS OF FOCUS
<p>Chelsea Nordiq is a community cross-country and biathlon ski club in the heart of the Gatineau Park with access to over 200 KMs of groomed trails. We nurture skiing for life through athletic and community development; offering a variety of programs, events, and pathways to excellence for children, adults, and families</p> <p style="text-align: center;">----</p> <p>“Inspiring individual’s agency to expand personal freedom”</p> <p>“Extracting the BEST in each individual ...self confidence that they can do way more..SPIRIT! “</p> <p>“Resilience, creativity, freedom to explore and learn!”</p>	<p><u>CHOICE: Optimize Chelsea Nordiq community choice, inclusion, and excellence re: long term human development pathways in X-country skiing and biathlon</u></p> <ol style="list-style-type: none"> 1. Develop a program committee. Create an overall program optimization plan & graphic for website to illustrate diverse program choices and to shepherd individuals & teams through pathways of development ranging from recreational to internationally competitive “skiing for life”.
	<p><u>CLARITY: Strategy Guided Engagement</u></p> <ol style="list-style-type: none"> 1. Enact a living strategic plan and implementation process to guide sustainable development of Chelsea Nordiq. Track and celebrate progress, risks, and learning. Balance between planned and emergent activities. Continue to clarify our niche and relationship with other clubs, and partners.
	<p><u>CAPACITY: Excellence in Coaching & Support</u></p> <ol style="list-style-type: none"> 1. Strengthen coach development & focus at all levels 2. Strengthen orientation, clarity, and impact of family and volunteer experience.
<p style="text-align: center;"><u>CORE VALUES</u> “THE CN EXPERIENCE VIBE”</p> <p><u>Community:</u> “One Club”, values based, healthy & supportive relationships <u>Choice :</u> “Everyone who wants to develop, can” <u>Challenge</u> – “Bring it on!”; growth, challenge, participation, teamwork, fun <u>Inclusion</u> – “A sense of belonging, to be the best you can be” <u>Vitality-</u> “ A path to excellence; support to experience risk taking, adventure, skiing for life!”</p>	<p><u>CORE: Sustainable Community Infrastructure</u></p> <ol style="list-style-type: none"> 1. Coordination: Hire a community coordinator/club manager. 2. Sustainable Funding: Establish a funding committee to create and implement an overall sustainable funding plan and data base of information. 3. Facilities: Create a 5 year facility plan. Organize and optimize specific ski facility hubs for specific groups. Strengthen relevant partnerships. 4. Communication Infrastructure: Fully leverage web-based knowledge sharing and connection to CN with an outward facing website and a members portal. Facilitate standardization of information sharing, orientation and learning via video, docs, etc. <ol style="list-style-type: none"> a. Create a virtual orientation/learning series particularly for community members (parents, athletes, coaches) new to CN and/or skiing b. Standardize easy access to basic information such as volunteer opportunities, policies & procedures, and training plans.
<p style="text-align: center;"><u>IMAGINING THE FUTURE...</u></p> <p>From 187 to 300 Jackrabbits Catalyst for Nat’l Training Centre, Host of NORAMS and/or Nationals, Adventure Masters & Jackrabbit Parent Programs...</p>	<p><u>CONNECTIONS: Local, Regional, National, International</u></p> <ol style="list-style-type: none"> 1. Extend and optimize CN community connections locally, regionally, provincially, and nationally in terms of programs, engagement, age groups (e.g. universities/older athletes), mutually supportive messaging about value of skiing for life and sport, and inspiration for participation.